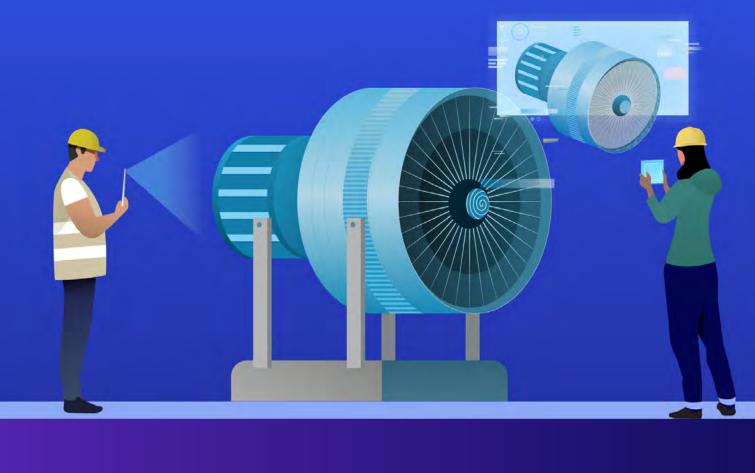
Immersive training demystified

A visual guide to its business benefits



218% \$350 bn But investing in training is critically important: Across the globe companies spend a staggering \$350

In order to reduce costs and continue to deliver high-quality staff training, advanced companies are utilizing augmented (AR) and mixed

bn on training each year¹.

(MR) reality solutions.

¹ Jay Fraser, Global Head of VR for Training at HP ² American Society for Training and Development

reported to have 218% higher revenue per employee².

Companies with dedicated training programs are

How to close the skill gap?

***** -----5-10%

Deloitte, 2021

classroom training.

Knowledge retention with

Better knowledge retention is the key.

----75% Knowledge retention with immersive training.

Deloitte, 2021

Traditional training

Information is

Immersive training

Clear, visual, and easy

Printed manuals can't keep up and critical info is buried in too many files and places.

scattered, outdated, and hard to use.

Immersive training uses multimedia and 3D to deliver info right when and where it's needed.

to access.



Traditional training

Outdated training

Classroom sessions are rigid, onesize-fits-all, and fail to engage.

loses attention.

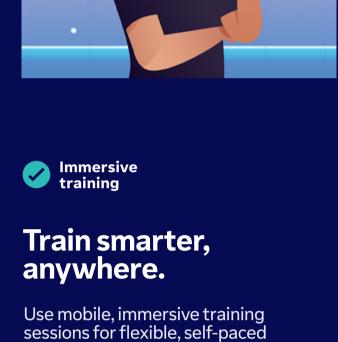
Engage learners using tech they

already know and use



Inflexible training drains resources.

Travel costs time, money, and hurts

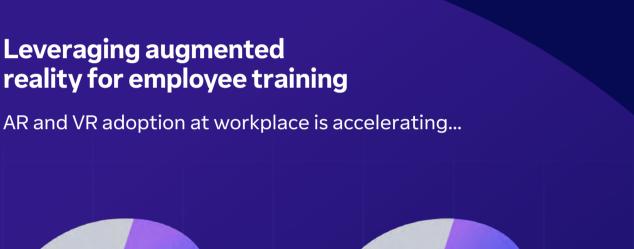


the environment.

learning.

AR and VR adoption at workplace is accelerating...

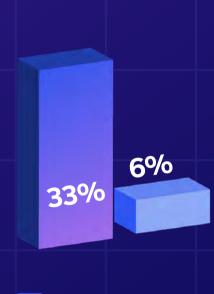
Leveraging augmented



52% 60% of companies are either using immersive of companies are either using technologies and metaverse for recruitment immersive technologies and metaverse and onboarding or planning to do so.

...and organizations begin to scale their initiatives

for employee training or planning to do so. Capgemini, 2022



Capgemini, 2022

Pilot projects using immersive technology Immersive trainings are applicable across different use cases and industries

Medical technology

Technical upskilling

28%

Industrial machinery

and equipment

Using immersive technology at scale

Application examples for agile digital learning

Product trainings

Aerospace and defense



Onboarding

AR in training is set to demonstrate more



fostering learning &

Immersive

training

growth

The augmented reality in training and education market is projected to grow at a rate of 65.4% in 2023, and at 54.3% by 2027. The Business Research Company, 2023

3 core areas dominate training of frontline workers with digital technology

Expected compound annual

growth rate by 2027

enabling

Red Thread Research, 2023

performance

Interactive content

High quality output

Climate friendliness

financial benefits

Easy to update

Long term

promoting engagement & inclusion. **Traditional**

training

Frontline Upskill: Immersive training built for industry

Flatten the learning curve by offering a true-to-life, interactive, immersive training experience.

Increased trainee throughput

Create easily scalable training

instructors or accessibility of

independent of location,

Are you interested in a demo? Would you like to test our solutions? Would you like an individual offer?

physical assets.

Faster time to productivity

training with just a few clicks. Higher quality and compliant training

Resource-efficient,

sustainable training

Easily turn existing materials

and PLM data into immersive

Centralized training tracking and integration ensure compliance and skilled workforce. Discover a new way of working

Lower training costs

Reduce on-site training costs

with digital simulations and

AR-enhanced real-world

guidance.

Contact our Frontline AR experts: www.teamviewer.com/frontline/

About TeamViewer improving and automating digital processes to make work work better. In 2005, TeamViewer started with software to connect to computers from anywhere to eliminate travel and enhance productivity. It rapidly became the de facto standard for remote access and support and the preferred solution for hundreds of millions of users across the world to help others with IT issues. Today, more than 640,000 customers across industries rely on TeamViewer to optimize their digital workplaces - from small to medium sized businesses to the world's largest enterprises - empowering both desk-based employees and frontline workers.

Organizations use TeamViewer's solutions to prevent and resolve disruptions with digital endpoints of any kind, securely manage complex IT and industrial device landscapes, and enhance processes with augmented

and employs more than 1,800 people globally. In 2024, TeamViewer achieved a revenue of around EUR information can be found at www.teamviewer.com.

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reality powered workflows and assistance - leveraging AI and integrating seamlessly with leading tech partners. Against the backdrop of global digital transformation and challenges like shortage of skilled labor, hybrid working, accelerated data analysis and the rise of new technologies, TeamViewer's solutions offer a clear value add by increasing productivity, reducing machine downtime, speeding up talent onboarding, and improving customer and employee satisfaction. The company is headquartered in Göppingen, Germany, 671 million. TeamViewer SE (TMV) is listed at Frankfurt Stock Exchange and belongs to the MDAX. Further

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